

APME

ASSOCIATION FOR POPULAR MUSIC EDUCATION

SPONSORSHIP OPPORTUNITIES



DESCRIPTION OF BENEFITS

Newsletter Feature

An individual newsletter blast will send information about your company or product to around 2000 APME newsletter subscribers. Your logo will remain prominently featured monthly in the newsletter sponsorship mentions for one full year.

Sponsorship Acknowledgement

Prior to the keynote address at our annual conference there will be an recognition of your company and/or product. You may briefly speak about your company/product or an APME executive board member can read a brief summary you have prepared.

Featured Presentation

Featured 30-min presentation at our annual conference regarding the services and/or equipment your company provides.

Promotional Materials

At the conference registration desk, we will distribute promotional materials on your behalf or with your assistance. If interested, a dedicated table may be used to display your materials.



DESCRIPTION OF BENEFITS

Logo Feature

Your logo will be prominently displayed on the APME website, which receives 12,000 unique visitors annually. Your logo will also be featured in the backdrop of the keynote addresses at the conference.

Social Media Post

There will be a social media post created thanking you for your contribution, featuring your company and any product or service affiliated.

Conference App Feature

Your name and logo will appear on our conference app that members will be interacting with before and throughout the conference.

Conference Registrations

A \$195 value! Complimentary registration for the APME conference, an opportunity to connect with teachers, researchers, and music industry professionals.

APME Memberships

A \$75 value! Free membership in APME grants you access to the *Journal of Popular Music Education*, our professional network, resources, and the APME conferences.



APME

ASSOCIATION FOR POPULAR MUSIC EDUCATION

SPONSORSHIP TIERS



Producer
\$2000 +



Promoter
\$1000 +



Manager
\$500 +



Fan
\$250 +

APME

ASSOCIATION FOR POPULAR MUSIC EDUCATION



Producer

\$2000 +

- **Newsletter feature**
- **Sponsorship acknowledgment**
- **Featured presentation**
- **Promotional materials**
- **Logo feature**
- **Social media post**
- **Conference app feature**
- **2 free conference registrations**
- **2 free APME memberships for a year**

APME

ASSOCIATION FOR POPULAR MUSIC EDUCATION



Promoter

\$1000 +

- **Promotional materials**
- **Logo feature**
- **Social media post**
- **Conference app feature**
- **1 free conference registration**
- **1 free APME membership for a year**

APME

ASSOCIATION FOR POPULAR MUSIC EDUCATION



Manager

\$500+

- **Promotional materials**
- **Logo feature**
- **Social media post**
- **Conference app feature**

APME

ASSOCIATION FOR POPULAR MUSIC EDUCATION



Fan

\$250+

- **Promotional materials**
- **Logo feature**
- **Social media post**

YOUR SUPPORT HELPS WITH....

- Conference scholarships for applicants from underrepresented communities and those needing financial assistance.
- Stipends for conference presenters from underrepresented communities in efforts to diversify our constituency.
- Travel support for graduate students assisting with the conference.
- Compensation for the conference keynote speakers and local community representatives.
- Hospitality for APME Live Student Festival performers and conference attendees.





BECOME A SPONSOR TODAY!

**Contact our sponsorship committee
sponsorship@popularmusiceducation.org**