



Association for Popular Music Education
Annual Conference
Make It Pop! Advancing Popular Music Education



Hosted by Berklee College of Music
June 1-4, 2016
Boston, MA

Association for Popular Music Education Leadership

Darla S. Hanley, President
Berklee College of Music

Gareth Dylan Smith, Vice President
Institute of Contemporary Music Performance

Board of Directors

David Fish, Catawba College

Jamie Knight, Huntington Beach High School

Irwin Kornfeld, In Tune Partners

Andy Krikun, Bergen Community College

Warren Pettit, Contemporary Music Center

Joseph Pignato, State University of New York at Oneonta

Kat Reinhert, University of Miami Frost School of Music

Rey Sanchez, University of Miami Frost School of Music

Cliff Wittstruck, Western Wyoming Community College

Dan Zanutto, Bob Cole Conservatory of Music California State University, Long Beach

Executive Director

Bryan Powell, Little Kids Rock

PROGRAM



Wednesday, June 1

- 5:00pm to 6:45pm** **APME Board of Directors Meeting and Dinner**
Café 939
939 Boylston Street
- 6:30pm to 8:30pm** **Conference Registration/Check-In**
Café 939
939 Boylston Street
- 7:00pm to 9:00pm** **Opening Reception**
David Friend Recital Hall
921 Boylston Street (Uchida Building)
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Thursday, June 2

- 8:30am to 9:30am** **Conference Registration Opens (Closes at 4:30pm)**
APME Coffee Hour
Café 939
- 9:00am to 9:30am** **Featured Performance—Max Brandenburg**
Berklee Student Singer-Songwriter
David Friend Recital Hall
- 9:30am to 10:00am** **Welcome**
Dr. Lawrence J. Simpson, Senior Vice President for Academic Affairs/Provost
Berklee College of Music
David Friend Recital Hall
- Opening Session**
Darla S. Hanley, APME President
Gareth Dylan Smith, APME Vice President
Bryan Powell, APME Executive Director
David Friend Recital Hall
- 10:00am to 10:45am** **General Session**
Education, Management, and Production: Positioning and Supporting Artists
Ralph Jaccodine, Ralph Jaccodine Management
Bill Kenney, Bill Kenney Productions
Darla S. Hanley, Moderator
David Friend Recital Hall
- 10:45am to 11:00am** **Break**

11:00am to 11:30am

Concurrent Sessions—Block 1

Portfolios for the Modern World: 21st Century Musicianship Profiles

John Bernstein
Uchida, Room 311

Which Music Courses Do Students and Teachers Desire Most?: A Survey of Students' and Teachers' Music Class Preferences and Learning Preferences

Seth Pendergast
Uchida, Room 411

Facilitation in Technology Based Music Education

Radio Cremata
Uchida, Room 511

Hashtag Music: Using Instagram as a Platform for Teaching Popular Piano Technique

Addison Horner
David Friend Recital Hall

11:00am to 12:00pm

Spotlight Performance—Trousdale

University of Southern California
Café 939

11:30am to 11:45am

Break

11:45am to 12:15pm

Concurrent Sessions—Block 2

Mentoring to Share Knowledge

Andrew M. Goodrich
Uchida, Room 311

How Undergraduate Popular Music Majors Learn: Social Networking/Social Media, User-Generated Content, and “Bridging the Gap” in a Tertiary Institution

Janice Waldron
Uchida, Room 411

Why Inbreed When We Don't Have To? Rethinking College Music Enrollment

Radio Cremata and Chad West
Uchida, Room 511

Integrating Popular Music and Informal Music Learning Practices: A Multiple Case Study of Secondary School Music Teachers Enacting Change in Music Education

Martina Vasil
David Friend Recital Hall

12:15pm to 1:30pm

Lunch (Provided to Registered Participants)

Berklee Cafeteria
160 Massachusetts Avenue

1:30pm to 2:20pm

General Session

Teaching Popular Music Writing, Arranging, Producing, and Performing...
ONLINE

Debbie Cavalier, Berklee Online
David Friend Recital Hall

2:20pm to 2:30pm

Break

2:30pm to 3:20pm

Concurrent Sessions—Block 3

Techniques for the Contemporary Voice Studio

Kat Reinhert
Uchida, Room 311

Innovations in Secondary Music Education

Krystal P. Banfield
Uchida, Room 411

Restoring Film, Folk Music, and Popular Song Manuscripts for Live Performance in Educational and Community Ensembles

Jonathan Allentoff and William Hullfish
Uchida, Room 511

Hip-Hop Study Group

Jarritt Sheel
David Friend Recital Hall

2:30pm to 3:20pm

Spotlight Performance

DoSo Dance Band
David Mills Music
Café 939

3:20pm to 3:30pm

Break

3:30pm to 4:20pm

Concurrent Sessions—Block 4

Teaching Rock Singers Without Destroying Their Voices

Matthew Edwards
Uchida, Room 311

Highlighting Melody: Creative Techniques to Help Improve Student's Melodies in Songwriting

Chris Sampson and Corey Fournier
Uchida, Room 411

Setting Up and Managing a Music Technology Lab

Patrice DeVincentis and Andy Krikun
Uchida, Room 511

Fresh Education: It's Bigger Than Hip Hop

Jamie Ehrenfeld
David Friend Recital Hall

3:30pm to 4:20pm	Spotlight Performance <i>Kat Reinhart</i> University of Miami Café 939
4:20pm to 4:30pm	Break
4:30pm	Conference Registration Closes Café 939
4:30pm to 5:30pm	Panel Discussion—<i>Popular Music Education in Higher Education</i> Krystal P. Banfield, Berklee City Music Raul Murciano, Jr., University of Miami Frost School of Music Gareth Dylan Smith, Institute of Contemporary Music Performance Darla S. Hanley, Berklee College of Music, Moderator David Friend Recital Hall
5:30pm to 7:00pm	Dinner Break (On Own)
7:00pm to 9:00pm	Berklee Showcase Performance featuring <i>Sleeping Lions</i> <i>Kyle Thornton and Company</i> David Friend Recital Hall

Friday, June 3



8:30am to 9:30am	Conference Registration Opens (Closes at 5:30pm) APME Coffee Hour Café 939
9:00am to 9:30am	Featured Performance—<i>Trousdale</i> University of Southern California David Friend Recital Hall
9:30am to 9:40am	Break
9:40am to 10:30am	General Session <i>Transforming Music Education Through Informal Learning Pedagogy, Practice and a Global Community of Educators</i> Abigail D'Amore, Musical Futures David Friend Recital Hall
10:30am to 10:40am	Break

10:40am to 11:30am

Concurrent Sessions—Block 5

Simulating the Song Machine

Adam Patrick Bell
Uchida, Room 311

The Next Generation of Middle Level Music Education

Eric Lee Songer
Uchida, Room 411

Building Social Emotional Bridges through AfroCuban Percussion Ensemble

Martin Urbach
Uchida, Room 511

Access and Equity: Sheet Music in the Digital Age

John Mlynczak
David Friend Recital Hall

10:40am to 12:00pm

Spotlight Performance

The Limes
Cabot High School
Café 939

11:30am to 11:40am

Break

11:30am to 12:30pm

Tour of Berklee Studios and Campus

Meet in Café 939

11:40am to 12:30pm

Concurrent Sessions—Block 6

General Music to Rock Guitar: Accessible and Relevant Performance Opportunities

Jen Rafferty
Uchida, Room 311

Suffjan, Spektor, and Solfege: Popular Music as Aural Skills Exercises

Toby W. Rush
Uchida, Room 411

Little Kids Rock Curriculum: Reshaping the General Music Model

Steve Danielsson
Uchida, Room 511

Designing the Writing Process to Inspire Performance and Create New Directions

Scott Tibbs
David Friend Recital Hall

12:30pm to 1:30pm

Lunch (Provided to Registered Participants)

Berklee Cafeteria
160 Massachusetts Avenue

1:30pm to 2:30pm

General Session

David Wish, Little Kids Rock
David Friend Recital Hall

1:30am to 2:30pm

Tour of Berklee Studios and Campus

Meet in Café 939

2:30pm to 2:40pm

Break

2:40pm to 3:40pm

APME *Pop 15*

(TED Talk Style Presentations sponsored by Noteflight)



Focus: Wishing on Stars—Success Redefined

Uchida, Room 311

Music in the Modern World

Rod Shepard

Mixing It Up and Keeping Your Audience: Change Management for Artists

Tim Weir

The Power of Approximation

Steve Danilesson

Focus: We are All Enough—Including Marginalized Populations

Uchida, Room 411

Breaking the Barrier to Entry: Creating Musical Experiences for Any Child at Any Level

John Mlynczak

Do You See What I See? An Underrepresentation of Students of Color

Erin Perez

Problems with Being Popular

Katie Chatburn

Focus: Motivated Learning Strategies—Engaging Students Where They Are

Uchida, Room 511

“So... We Can Play Lady Gaga?” The Value of Informal Learning Practices and Student Choice in the Education of Pre-service Music Teachers

Jennifer Blackwell

Keyboard: The Gateway to Music

Patricia M. Bissell

Songschemes: The Art of Song Form is Key to Redefining the Pop Dots
Steve Cooper

2:40pm to 3:40pm

Spotlight Performance
Sarah Kervin
Café 939

3:40pm to 3:50pm

Break

3:50pm to 4:20pm

Concurrent Sessions—Block 7

Major or Minor. Establishing a Tone for Popular Music Education in Traditional Conservatories

Radio Cremata
Uchida, Room 311

Student Teacher Experiences and Perceptions of Teaching Traditional vs. Contemporary Band Instruments

Chad West and Jason Silveira
Uchida, Room 411

Music Aficionado

Chris Sampson and Rey Sanchez
Uchida, Room 511

Curricular Change Through Popular Music

Donna Hewitt
David Friend Recital Hall

4:20pm to 4:30pm

Break

4:30pm to 5:30pm

Performance Clinic—*The DoSo Dance Band*
David Mills Music
Café 939

4:30pm to 5:00pm

Concurrent Sessions—Block 8

What Science Can Teach Us About the Singing Voice and Why it Matters

Matthew Edwards
Uchida, Room 311

The Verification of a Solo Performance Assessment Model

Brian Russell
Uchida, Room 411

Diverse Approaches to Developing a Nontraditional Ensemble

Danielle Collins
Uchida, Room 511

What the Dilly Yo? Understanding Hip Hop's Absence in the College Curriculum

Sony Tiwari
David Friend Recital Hall

5:00pm to 5:10pm

Break

5:10pm to 5:40pm

Concurrent Sessions—Block 9

The Verification of a Solo Performance Assessment Model

Brian Russell
Uchida, Room 311

Songwriting in Higher Education: An International Collaboration

Andy Krikun and Stephen Ralph Matthews
Uchida, Room 411

Popular Music as a Cohesive National Identity in the Local Singapore Context

Fabian Lim
Uchida, Room 511

5:30pm

Conference Registration Closes
Café 939

5:40pm-

Dinner Break (On Own)
Enjoy the Boston Music Scene



Saturday, June 4

8:30am to 9:30am

Conference Registration Opens (Closes at 12:30pm)
APME Coffee Hour
Café 939

9:00am to 9:30am

Featured Performance—*Bright Dog Red*
State University of New York at Oneonta
David Friend Recital Hall

9:30am to 10:30am

General Session
Panel Discussion: *Popular Music in K-12*
Libby Allison, Berklee College of Music
Jamie Knight, Huntington Beach High School
Dan Zanutto, Bob Cole Conservatory of Music California State University—
Long Beach
Cecil Adderley, Berklee College of Music, Moderator
David Friend Recital Hall

10:30am to 10:40am	Break
10:40am to 11:30am	<p>Concurrent Sessions—Block 10</p> <p><i>Ukulele in the General Music/Modern Band Classroom</i> Martin Urbach Uchida, Room 311</p> <p><i>Leveraged Learning: Using Labs to Maximize Achievement</i> Corey Fournier Uchida, Room 411</p> <p><i>Contemporary Guitar Strategies</i> Brian Russell Uchida, Room 511</p> <p><i>Hip-Hop and Hearing: Bringing Pop Culture Into K-5 Education</i> Martina Vasil David Friend Recital Hall</p>
10:40am to 11:30pm	<p>Spotlight Performance—<i>The Perennials</i> Interlochen Café 939</p>
11:30am to 11:40am	Break
11:40am to 12:30pm	<p>Concurrent Sessions—Block 11</p> <p><i>Philippines Empowering Communities Through Modern Bamboo Musical Instruments, Education, Entrepreneurship and Environmental Stewardship</i> Dulce Blanca, T. Punzala, and Kawayan 7 Modern Bamboo Band Uchida, Room 311</p> <p><i>Making Music Theory Younger: Analyzing the Production</i> Paul S. Carter Uchida, Room 411</p> <p><i>Engaging Music Students in the Classroom using Mobile Technology</i> Sam McGuire Uchida, Room 511</p> <p><i>The Power of Percussion Technology in Education</i> Sean Skeete David Friend Recital Hall</p>
11:40am to 12:30pm	<p>Spotlight Performance—<i>madBeats</i> Duo from Philadelphia Café 939</p>
12:30pm	<p>Conference Registration Closes Café 939</p>

12:30pm to 1:30pm

Lunch (On Own)

12:30pm to 1:30pm

**APME Collegiate Pizza Party
(for Registered Collegiate Participants)**

Sponsored by *Little Kids Rock*

Steve Heck Room
1140 Boylston Street

1:30pm to 2:30pm

General Session

Exploring Music-Enhanced Activism: Can Music Truly Make Change?

Elizabeth Stookey Sunde, Founder and Creative Director, Music2Life
David Friend Recital Hall

2:30pm to 2:40pm

Break

2:40 to 3:40pm

APME Pop 15

(TED Talk Style Presentations sponsored by Noteflight)



Focus: Moving the Stomping Ground—Community Engagement

Uchida, Room 311

Class on Tour: Teaching Popular Music Through Tourism

Robert Fry

Open Mic, Open Doors: Helping Adolescents Build Scenes and Break Away

Sarah Gulish

The Buck Starts Here: The Role of the Community Music School in Preparing Students for Higher Educational Institutions

Jeremy Castillo

Focus: Ch-ch-changes...in Music Education

Uchida, Room 411

The Intertwining Skills of Songwriting and Research

Kat Reinhert

No Longer at the Kids' Table: Inclusion of Popular and World Musics in College Music Appreciation Class

Carol Shansky

Teacher-Initiated Reform in Secondary Music Education

Martina Vasil

Focus: What did you learn today? Understanding Contemporary Popular Musicians

Uchida, Room 511

Actually, I Am NOT Playing Too Loud, and We're Not Doing This One at 'Rehearsal Volume': (In)Authentic Drum Kit Performance Practice in Collegiate Popular Music Ensemble Settings

Gareth Dylan Smith

Assessment Strategies for Contemporary Music Education

Brian Russell

The Music Learning Profiles Project: Flash Studies from the "Outside"

Bryan Powell

Focus: Engaging the Aural Imagination—Explorations of Sound

David Friend Recital Hall

The Devil is at 300

Warren Pettit

The 4D Listening Exercise

Clay Stevenson

Aural Health: The Importance of Ear Protection in Music Performance

Jono Heale

2:40pm to 3:40pm

Spotlight Performance—Leeds Beckett Music: Reflections on Magnolia

Leeds Beckett University

Café 939

3:40pm to 3:50pm

Break

3:50pm to 4:20pm

Concurrent Sessions—Block 12

Breaking the Ice at Ithaca: Launching Student APME Perspectives, Challenges and Other Considerations

Radio Cremata and Sunhwa Reiner

Uchida, Room 311

Play like Jay: Pedagogies of Drumming Performance After J Dilla

Daniel Akira Stadnicki

Uchida, Room 411

Multidisciplinary Peer Learning

Kat Reinhert

Uchida, Room 511

Tired of Tradition: Implementing Informal Music Learning Strategies

Shane Colquhoun

David Friend Recital Hall

4:20pm to 4:30pm

Break

4:30pm to 5:30pm

Closing Session: Networking, Reflections, and Conference 2017

Darla S. Hanley, APME President

Gareth Dylan Smith, APME Vice President

Bryan Powell, APME Executive Director

David Friend Recital Hall

6:00pm to 8:00pm

APME Board of Directors Meeting and Dinner

The Loft

Special Thanks to...



Cecil Adderley

Libby Allison

Krystal P. Banfield

Berklee Collegiate Chapter of NAFME

Berklee Office of Meetings and Events

Michael Borgida

Roger H. Brown

Debbie Cavalier

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Corey Fornier

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Kat Reinhert

Rob Rose

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