



Association for Popular Music Education
Annual Conference
Make It Pop! Advancing Popular Music Education



Hosted by Berklee College of Music
June 1-4, 2016
Boston, MA

Association for Popular Music Education Leadership

Darla S. Hanley, President
Berklee College of Music

Gareth Dylan Smith, Vice President
Institute of Contemporary Music Performance

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Irwin Kornfeld, In Tune Partners

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Joseph Pignato, State University of New York at Oneonta

Kat Reinhert, University of Miami Frost School of Music

Rey Sanchez, University of Miami Frost School of Music

Cliff Wittstruck, Western Wyoming Community College

Dan Zanutto, Bob Cole Conservatory of Music California State University, Long Beach

Executive Director

Bryan Powell, Amp Up NYC

PROGRAM



Wednesday, June 1

- 5:00pm to 6:45pm** **APME Board of Directors Meeting and Dinner**
Café 939
939 Boylston Street
- 6:30pm to 8:30pm** **Conference Registration/Check-In**
Café 939
939 Boylston Street
- 7:00pm to 9:00pm** **Opening Reception**
David Friend Recital Hall
921 Boylston Street (Uchida Building)
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Thursday, June 2



- 8:30am to 9:30am** **Conference Registration Opens (Closes at 4:30pm)**
APME Coffee Hour
Café 939
- 9:00am to 9:30am** **Featured Performance—Max Brandenburg**
Berklee Student Singer-Songwriter
Darla S. Hanley, Presider
David Friend Recital Hall
- 9:30am to 10:00am** **Welcome**
Lawrence J. Simpson, Senior Vice President for Academic Affairs/Provost
Berklee College of Music
David Friend Recital Hall
- Opening Session**
Darla S. Hanley, APME President
Gareth Dylan Smith, APME Vice President
Bryan Powell, APME Executive Director
David Friend Recital Hall
- 10:00am to 10:45am** **General Session**
Education, Management, and Production: Positioning and Supporting Artists
Ralph Jaccodine, Ralph Jaccodine Management
Bill Kenney, Bill Kenney Productions
Darla S. Hanley, Moderator
Gareth Dylan Smith, Presider
David Friend Recital Hall

10:45am to 11:00am

Break

11:00am to 11:30am

Concurrent Sessions—Block 1

Portfolios for the Modern World: 21st Century Musicianship Profiles

John Bernstein

Uchida, Room 311

Which Music Courses Do Students and Teachers Desire Most?: A Survey of Students' and Teachers' Music Class Preferences and Learning Preferences

Seth Pendergast

Uchida, Room 411

Literally at My Touch: Engaging Non-Traditional Music Students with Hands-On Technologies

Vittorio Marone

Uchida, Room 511

Hashtag Music: Using Instagram as a Platform for Teaching Popular Piano Technique

Addison Horner

David Friend Recital Hall

11:00am to 12:00pm

Spotlight Performance—Trousedale

University of Southern California

Café 939

11:30am to 11:45am

Break

11:45am to 12:15pm

Concurrent Sessions—Block 2

Mentoring to Share Knowledge

Andrew M. Goodrich

Uchida, Room 311

How Undergraduate Popular Music Majors Learn: Social Networking/Social Media, User-Generated Content, and “Bridging the Gap” in a Tertiary Institution

Janice Waldron

Uchida, Room 411

Why Inbreed When We Don't Have To? Rethinking College Music Enrollment

Radio Cremata and Chad West

Uchida, Room 511

Integrating Popular Music and Informal Music Learning Practices: A Multiple Case Study of Secondary School Music Teachers Enacting Change in Music Education

Martina Vasil

David Friend Recital Hall

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|--------------------------|---|
| 12:15pm to 1:30pm | Lunch (Provided to Registered Participants) Berklee Cafeteria 160 Massachusetts Avenue |
| 1:30pm to 2:20pm | General Session <i>Teaching Popular Music Writing, Arranging, Producing, and Performing...</i> ONLINE Debbie Cavalier, Berklee Online Cliff Wittstruck, Presider David Friend Recital Hall |
| 2:20pm to 2:30pm | Break |
| 2:30pm to 3:20pm | Concurrent Sessions—Block 3 <i>Techniques for the Contemporary Voice Studio</i> Kat Reinhert Uchida, Room 311 <i>Innovations in Secondary Music Education</i> Krystal P. Banfield Uchida, Room 411 <i>Restoring Film, Folk Music, and Popular Song Manuscripts for Live Performance in Educational and Community Ensembles</i> Jonathan Allentoff and William Hullfish Uchida, Room 511 <i>Hip-Hop Study Group</i> Jarritt Sheel David Friend Recital Hall |
| 2:30pm to 3:20pm | Spotlight Performance—DoSo Dance Band David Mills Music Café 939 |
| 3:20pm to 3:30pm | Break |
| 3:30pm to 4:20pm | Concurrent Sessions—Block 4 <i>Teaching Rock Singers Without Destroying Their Voices</i> Matthew Edwards Uchida, Room 311 <i>Highlighting Melody: Creative Techniques to Help Improve Students' Melodies in Songwriting</i> Chris Sampson and Corey Fournier Uchida, Room 411 <i>Ukulele in the General Music/Modern Band Classroom</i> Martin Urbach Uchida, Room 511 |

Fresh Education: It's Bigger Than Hip Hop

Jamie Ehrenfeld
David Friend Recital Hall

3:30pm to 4:20pm

Spotlight Performance

Kat Reinhert
University of Miami
Café 939

4:20pm to 4:30pm

Break

4:30pm

Conference Registration Closes

Café 939

4:30pm to 5:30pm

Panel Discussion—*Popular Music Education in Higher Education*

Krystal P. Banfield, Berklee City Music
Raul Murciano, Jr., University of Miami Frost School of Music
Gareth Dylan Smith, Institute of Contemporary Music Performance
Darla S. Hanley, Berklee College of Music, Moderator
David Fish, Presider
David Friend Recital Hall

5:30pm to 7:00pm

Dinner Break (On Own)

7:00pm to 9:00pm

Berklee Showcase Performance featuring

Sleeping Lions and
Kyle Thornton and Company
Darla S. Hanley and Gareth Dylan Smith, Presiders
David Friend Recital Hall

Friday, June 3

8:30am to 9:30am

**Conference Registration Opens
(Closes at 5:30pm)**

APME Coffee Hour
Café 939



9:00am to 9:30am

Featured Performance—*Trousdale*

University of Southern California
Joe Pignato, Presider
David Friend Recital Hall

9:30am to 9:40am

Break

9:40am to 10:30am

General Session

***Transforming Music Education Through Informal Learning Pedagogy,
Practice and a Global Community of Educators***

Abigail D'Amore, Musical Futures
Rey Sanchez, Presider
David Friend Recital Hall

10:30am to 10:40am **Break**

10:40am to 11:30am **Concurrent Sessions—Block 5**

Simulating the Song Machine

Adam Patrick Bell
Uchida, Room 311

The Next Generation of Middle-Level Music Education

Eric Lee Songer
Uchida, Room 411

Building Social Emotional Bridges through AfroCuban Percussion Ensemble

Martin Urbach
Uchida, Room 511

Access and Equity: Sheet Music in the Digital Age

John Mlynczak
David Friend Recital Hall

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| 10:40am to 12:00pm | Spotlight Performance |
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| | <i>The Limes</i> Cabot High School Café 939 |
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11:30am to 11:40am **Break**

11:30am to 12:30pm **Tour of Berklee Studios and Campus**

Meet in Café 939

11:40am to 12:30pm **Concurrent Sessions—Block 6**

General Music to Rock Guitar: Accessible and Relevant Performance Opportunities

Jen Rafferty
Uchida, Room 311

Sufjan, Spektor, and Solfege: Popular Music as Aural Skills Exercises

Toby W. Rush
Uchida, Room 411

Little Kids Rock Curriculum: Reshaping the General Music Model

Steve Danielsson
Uchida, Room 511

Designing the Writing Process to Inspire Performance and Create New Directions

Scott Tibbs
David Friend Recital Hall

- 12:30pm to 1:30pm** **Lunch (Provided to Registered Participants)**
 Berklee Cafeteria
 160 Massachusetts Avenue
- 1:30pm to 2:30pm** **General Session**
Spotlight on Modern Band
 David Wish, Little Kids Rock
 Bryan Powell, Presider
 David Friend Recital Hall
- 1:30am to 2:30pm** **Tour of Berklee Studios and Campus**
 Meet in Café 939
- 2:30pm to 2:40pm** **Break**
- 2:40pm to 3:40pm** **APME Pop 15**
 (TED Talk Style Presentations sponsored by Noteflight)



Focus: Wishing on Stars—Success Redefined
 Uchida, Room 311

Music in the Modern World
 Rod Shepard

Mixing It Up and Keeping Your Audience: Change Management for Artists
 Tim Weir

The Power of Approximation
 Steve Danilsson

Focus: We are All Enough—Including Marginalized Populations
 Uchida, Room 411

Breaking the Barrier to Entry: Creating Musical Experiences for Any Child at Any Level
 John Mlynczak

Do You See What I See? An Underrepresentation of Students of Color
 Erin Perez

No Longer at the Kids' Table: Inclusion of Popular and World Musics in College Music Appreciation Class
 Carol Shansky

Focus: Motivated Learning Strategies—Engaging Students Where They Are
Uchida, Room 511

“So... We Can Play Lady Gaga?” The Value of Informal Learning Practices and Student Choice in the Education of Pre-service Music Teachers

Jennifer Blackwell

Keyboard: The Gateway to Music

Patricia M. Bissell

Songschemes: The Art of Song Form is Key to Redefining the Pop Dots

Steve Cooper

2:40pm to 3:40pm

Death Metal and Horrorcore in the Classroom: Learning Through (Un)Popular Music Genres and Cultures

Vittorio Marone

David Friend Recital Hall

2:40pm to 3:40pm

Spotlight Performance

Sarah Kervin

Café 939

3:40pm to 3:50pm

Break

3:50pm to 4:20pm

Concurrent Sessions—Block 7

Facilitation in Technology Based Music Education

Radio Cremata

Uchida, Room 311

Student Teacher Experiences and Perceptions of Teaching Traditional vs. Contemporary Band Instruments

Chad West and Jason Silveira

Uchida, Room 411

Music Aficionado

Chris Sampson and Rey Sanchez

Uchida, Room 511

Curricular Change Through Popular Music

Donna Hewitt

David Friend Recital Hall

4:20pm to 4:30pm

Break

4:30pm to 5:30pm

Performance Clinic—*Bright Dog Red*

State University of New York at Oneonta

Café 939

4:30pm to 5:00pm

Concurrent Sessions—Block 8

What Science Can Teach Us About the Singing Voice and Why it Matters

Matthew Edwards

Uchida, Room 311

DoSo Dance Band--Collaboration

David Mills Music

Uchida, Room 411

Diverse Approaches to Developing a Nontraditional Ensemble

Danielle Collins

Uchida, Room 511

What the Dilly Yo? Understanding Hip Hop's Absence in the College Curriculum

Sony Tiwari

David Friend Recital Hall

5:00pm to 5:10pm

Break

5:10pm to 5:40pm

Concurrent Sessions—Block 9

The Verification of a Solo Performance Assessment Model

Brian Russell

Uchida, Room 311

Songwriting in Higher Education: An International Collaboration

Andy Krikun and Stephen Ralph Matthews

Uchida, Room 411

Popular Music as a Cohesive National Identity in the Local Singapore Context

Fabian Lim

Uchida, Room 511

5:30pm

Conference Registration Closes

Café 939

5:40pm-

Dinner Break (On Own)

Enjoy the Boston Music Scene

Saturday, June 4

8:30am to 9:30am

Conference Registration Opens

(Closes at 12:30pm)

APME Coffee Hour

Café 939

9:00am to 9:30am

Featured Performance—*Bright Dog Red*

State University of New York at Oneonta

Warren Pettit, President



David Friend Recital Hall

9:30am to 10:30am

General Session

Panel Discussion: *Popular Music in K-12*

Libby Allison, Berklee College of Music

Jamie Knight, Huntington Beach High School

Dan Zanutto, Bob Cole Conservatory of Music California State University—
Long Beach

Cecil Adderley, Berklee College of Music, Moderator

Irwin Kornfeld, Presider

David Friend Recital Hall

10:30am to 10:40am

Break

10:40am to 11:30am

Concurrent Sessions—Block 10

Setting Up and Managing a Music Technology Lab

Patrice DeVincentis and Andy Krikun

Uchida, Room 311

Leveraged Learning: Using Labs to Maximize Achievement

Corey Fournier

Uchida, Room 411

Contemporary Guitar Strategies

Brian Russell

Uchida, Room 511

Hip-Hop and Haring: Bringing Pop Culture Into K-5 Education

Martina Vasil

David Friend Recital Hall

10:40am to 11:30pm

Spotlight Performance—*The Perennials*

Interlochen

Café 939

11:30am to 11:40am

Break

11:40am to 12:30pm

Concurrent Sessions—Block 11

Philippines Empowering Communities Through Modern Bamboo Musical Instruments, Education, Entrepreneurship and Environmental Stewardship

Dulce Blanca T. Punzalan and Kawayan 7 Modern Bamboo Band

Uchida, Room 311

Making Music Theory Younger: Analyzing the Production

Paul S. Carter

Uchida, Room 411

Engaging Music Students in the Classroom using Mobile Technology

Sam McGuire

Uchida, Room 511

The Power of Percussion Technology in Education

Sean Skeete
David Friend Recital Hall

11:40am to 12:30pm

Spotlight Performance—*MadBeatz Music*
Duo from Philadelphia
Café 939

12:30pm

Conference Registration Closes
Café 939

12:30pm to 1:30pm

Lunch (On Own)

12:30pm to 1:30pm

**APME Collegiate Pizza Party
(for Registered Collegiate Participants)**
Sponsored by *Little Kids Rock*
Steve Heck Room
1140 Boylston Street

1:30pm to 2:30pm

General Session
Exploring Music-Enhanced Activism: Can Music Truly Make Change?
Elizabeth Stookey Sunde, Founder and Creative Director, Music2Life
Darla S. Hanley, Presider
David Friend Recital Hall

2:30pm to 2:40pm

Break

2:40 to 3:40pm

APME *Pop 15*
(TED Talk Style Presentations sponsored by Noteflight)



Focus: Moving the Stomping Ground—Community Engagement
Uchida, Room 311

Class on Tour: Teaching Popular Music Through Tourism
Robert Fry

Open Mic, Open Doors: Helping Adolescents Build Scenes and Break Away
Sarah Gulish

The Buck Starts Here: The Role of the Community Music School in Preparing Students for Higher Educational Institutions
Jeremy Castillo

Focus: Ch-ch-changes...in Music Education
Uchida, Room 411

The Intertwining Skills of Songwriting and Research

Kat Reinhert

Problems with Being Popular

Katie Chatburn

Teacher-Initiated Reform in Secondary Music Education

Martina Vasil

Focus: What did you learn today? Understanding Contemporary Popular Musicians

Uchida, Room 511

Actually, I Am NOT Playing Too Loud, and We're Not Doing This One at 'Rehearsal Volume': (In)Authentic Drum Kit Performance Practice in Collegiate Popular Music Ensemble Settings

Gareth Dylan Smith

Assessment Strategies for Contemporary Music Education

Brian Russell

The Music Learning Profiles Project: Flash Studies from the "Outside"

Bryan Powell

Focus: Engaging the Aural Imagination—Explorations of Sound

David Friend Recital Hall

The Devil is at 300

Warren Pettit

The 4D Listening Exercise

Clay Stevenson

2:40pm to 3:40pm

Spotlight Performance—Leeds Beckett Music: Reflections on Magnolia

Leeds Beckett University

Café 939

3:40pm to 3:50pm

Break

3:50pm to 4:20pm

Concurrent Sessions—Block 12

Breaking the Ice at Ithaca: Launching Student APME Perspectives, Challenges and Other Considerations

Radio Cremata and Sunhwa Reiner

Uchida, Room 311

Play like Jay: Pedagogies of Drumming Performance After J Dilla

Daniel Akira Stadnicki

Uchida, Room 411

Multidisciplinary Peer Learning

Kat Reinhert
Uchida, Room 511

Tired of Tradition: Implementing Informal Music Learning Strategies

Shane Colquhoun
David Friend Recital Hall

4:20pm to 4:30pm

Break

4:30pm to 5:30pm

Closing Session: Networking, Reflections, and Conference 2017

Darla S. Hanley, APME President
Gareth Dylan Smith, APME Vice President
Bryan Powell, APME Executive Director
David Friend Recital Hall

6:00pm to 8:00pm

APME Board of Directors Meeting and Dinner
The Loft

Special Thanks to...



Cecil Adderley
Libby Allison
Krystal P. Banfield
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Michael Borgida
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