Association for Popular Music Education
2017 Annual Conference

Let’s Band Together!
Advancing Popular Music Education

University of Colorado
Denver

June 14-17, 2017
Denver, CO
Association for Popular Music Education Leadership

Executive Director
Bryan Powell

Darla S. Hanley, President
Berklee College of Music

Gareth Dylan Smith, Vice President
Institute of Contemporary Music Performance

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David Fish, Catawba College
Jamie Knight, Huntington Beach High School
Irwin Kornfeld, In Tune Partners
Andy Krikun, Bergen Community College
Warren Pettit, Contemporary Music Center
Joseph Pignato, State University of New York at Oneonta
Kat Reinhert, University of Miami Frost School of Music
Rey Sanchez, University of Miami Frost School of Music
Cliff Wittstruck, Western Wyoming Community College
PROGRAM

Wednesday, June 14

5:00pm to 6:45pm  APME Board of Directors Meeting and Dinner
6:30pm to 8:30pm  Conference Registration/Check-In
7:00pm to 9:00pm  Opening Reception
10:00 pm  MANIK - Electronic // House // Techno // Disco

Thursday, June 15

8:30am to 9:30am  Conference Registration Opens
                  APME Coffee Hour
9:00am to 9:30am  Showcase performance
9:30am to 10:00am General Meeting and Welcome
10:00am to 10:45am MANIK - Electronic // House // Techno // Disco
10:45am to 11:00am Break
11:00am to 11:30am Zack Moir- Learning to Create and Creating to Learn: The importance of Popular Music Composition in Popular Music Education

Simon Strange- What lessons can Higher Popular Music Education learn from Art School pedagogy?

Dr. Mindy Damon (Betty M Damon)- Pitch Navigation as The Singer’s GPS: Rethinking Traditional Pitch Instruction Methods for Straight-Tone Singing in Commercial Voice Teaching
Helen Elizabeth Davies- Preparing for the ‘real world”? Exploring the role of music education in addressing gender and sexuality issues experienced by young popular musicians

11:00am to 12:00pm  
Quincy Ave Rhythm Band

11:30am to 11:45am  
Break

11:35am to 12:05pm  
Andrew Pfaff- Instilling a “Can Do” Attitude in the High School Guitar Classroom

Scott Burstein- Transformation of habitus and social trajectories: A retrospective study of a popular music program

John Kratus- Popular Music and Music Education 3.0

Elizabeth Ann Benson- Make new friends, but keep the old: Innovation and preservation through Musical Theatre

12:05pm to 1:15pm  
Lunch
Courtyard - Food Trucks

1:15pm to 2:20pm  
The Azucartones

1:15pm to 1:45pm  
General Session

Bryden Stillie- When is a Drummer not a Drummer? An innovative pedagogic approach to developing coordination, musicianship and creativity through electronic drum performance.

Sony Tiwari- Rapping for New Literacies and Creative Consumption


Mark Crawford- Project Based Learning in Sequential Music Industry Classes

1:45pm to 1:50pm  
Break

1:50pm to 2:20pm  
Kim Grose- Getting Them Off Campus
Zack Moir- Popular Music Making and Young People: Leisure, Education, and Industry


Andrea Davis- Using A Popular Music Curriculum to Address Social/Emotional Challenges

2:20pm to 2:30pm Break

2:30pm to 4:20pm The Go Like The Wind Modern Band

2:30pm to 3:20pm Eric Songer- The Next Generation of Music Education

John Churchville- Using Soundtrap.com to Create and Collaborate

Tamara T. Thies- Unleashing Adaptive Creativity Using littleBits Synth Kits

Martina Vasil- Exploring Popular Music Education Through the Orff Schulwerk Approach

Horace Alexander Young- Why Student Run Record Labels Are Important?

3:20pm to 3:30pm Break

3:30pm to 4:20pm Sheri Sanders- Popular Music in Musical Theatre

Libby Allison- Making the Connection: Traditional Methods and Innovative Practice

Jonathan Allentoff- Community-wide Collaborations in the Ensemble Setting

Kris Adams- Sing Your Way Through Theory

Joseph Michael Pignato- Space is the Place: Locating Popular Music Education

4:20pm to 4:30pm Break

4:30pm to 5:30pm Featured Panel- Board Members Highlight Work/Interests/PME,

5:30pm to 7:00pm Dinner Break (On Own)
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<th>Time</th>
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<tr>
<td>7:00pm to 9:00pm</td>
<td>Performance Showcase featuring Sound House</td>
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<td>9:00pm to 11:00pm</td>
<td>APME Attendee Jam Session</td>
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**Friday, June 16**

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<th>Time</th>
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<tr>
<td>8:30am to 9:30am</td>
<td>Check in/Coffee</td>
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<td>9:00am to 9:30am</td>
<td>Performance Showcase</td>
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<td>9:30am to 10:30am</td>
<td>Keynote- Dave Cook</td>
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<td>10:30am to 10:40am</td>
<td>Break</td>
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<td>10:40am to 12:30am</td>
<td>Salome Songbird + Hypnic Jerk “Recital Hall”</td>
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<td>10:40am to 11:30am</td>
<td>Steve Holley - Rhythm section woes? How to develop the pocket in your band</td>
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<td>Marc Silverberg- How To Improvise Pop Songs With Your Choir</td>
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<td>Scott Burstein- Teaching Guitar Through Popular Music Education</td>
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<td>Richard J. Frank- Flipping the Classroom with Current Music</td>
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<td>11:30am to 11:40am</td>
<td>Break</td>
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<td>11:40am to 12:30pm</td>
<td>Steve Holley- Creating and Developing a Commercial Music Program</td>
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<td>Brett A. Richardson- Taking the Next Step: Ten Ways to Maximize Your Teaching Experience</td>
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<td>Skúli Gestsson- Biophilia Educational Project</td>
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<td>Clint Randles- Luthiering 101: How To Start Building Your Own Electric Guitar</td>
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<tr>
<td>12:30pm to 1:30pm</td>
<td>Lunch</td>
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<td>Courtyard Food Trucks</td>
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<td>1:30pm to 2:20pm</td>
<td>Zack Moir- Onwards and Upwards: transitioning to study popular music in tertiary education</td>
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</table>
David Lee Fish - Pop Music Ensembles with Education: Issues and Challenges

Dr. Clifford Wittstruck - Are there Standards or Guidelines for Developing and Implementing Popular Music Programs in Higher Education? Should there be?

Partnerships and Practices in Pop Music Education: Across the Pond and Beyond

2:20pm to 2:30pm Break

2:30pm to 3:30pm Katherine Evans (Performance)

2:30pm to 3:30pm Pop 15 - PME in Traditional Ensembles

- Casey Schmidt - Expanding the creative framework: Infusing popular music in teaching and learning jazz improvisation

- Juan Turros - Pop music for Symphonic Band

Pop 15 - (Un)popular Music Education

- Radio Cremata - The Schoolification and Unpopularity of Popular Music Education

- Katie Chatburn - “Beyond Genre – Not So Popular After All”

- Stas Przymylski - Rock Bands to Recording Studios: Programs you can add to boost student involvement in music.

Pop 15 - Entrepreneurship

- Clay Stevenson - Create a Crowdfunding Proposal: A Class Assignment

- Gordon J. Snyder - Emotional Intelligence

- Steve Holleyl - Get Your Students a Gig!

Pop 15 - Punk, Social Justice

- Andrea Davis - Counterculture in the Classroom: Teaching Punk in Schools
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<tr>
<th>Time</th>
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<th>Topic</th>
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<td>3:30pm to 3:40pm</td>
<td>Break</td>
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<td>3:40pm to 4:10pm</td>
<td><strong>Gareth Dylan Smith</strong></td>
<td>Punk Pedagogies in Practice</td>
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<td>3:40pm to 4:10pm</td>
<td><strong>Clint Randles</strong></td>
<td>Nurturing the Pre-Service Music Teacher</td>
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<td>Songwriter</td>
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<td><strong>Bryden Stillie</strong></td>
<td>Flipped Learning - Engaging Music Technology</td>
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<td>Students Outside the Classroom</td>
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<td>3:40pm to 4:10pm</td>
<td><strong>Jessica Baldwin</strong></td>
<td>Surveys of Collegiate Popular Music Performance Programs</td>
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<td>3:40pm to 4:10pm</td>
<td><strong>Stan Soocher</strong></td>
<td>What Can I Say: Potential Legal Liabilities in Song Lyrics</td>
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<td>4:10pm to 4:20pm</td>
<td>Break</td>
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<td>4:20pm to 5:30pm</td>
<td><strong>Donna Scott and Friends</strong></td>
<td>(Performance)</td>
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<td>4:20pm to 4:50pm</td>
<td><strong>Radio Cremata</strong></td>
<td>Technologically-Mediated Musical Multi-Selves: Implications for Comprehensive Musicianship</td>
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<td><strong>Toby Rush</strong></td>
<td>Improving Popular Music Education for Visually Impaired Students</td>
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<td><strong>Odie Blackmon</strong></td>
<td>The Nashville Number System for Songwriters</td>
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<td><strong>Paul Schauert</strong></td>
<td>The Cohort Model in College Music Education: From Recruitment to Graduation</td>
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<td>Break</td>
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<td>5:00pm to 5:30pm</td>
<td><strong>Janis F. Weller</strong></td>
<td>Higher Highs and Lower Lows: Supporting Creative Students in Higher Education</td>
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<td>5:00pm to 5:30pm</td>
<td><strong>Donna Hewitt</strong></td>
<td>The Impact of Professional Development in Popular Music Education and a Teacher's Values, Beliefs, and Practices</td>
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<td>5:00pm to 5:30pm</td>
<td><strong>Bjorn Berkhout</strong></td>
<td>Song Structure in Progressive Rock: an Analysis of 'Close to the Edge' and 'Dark Side of the Moon'</td>
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<td>5:00pm to 5:30pm</td>
<td><strong>Erin Charles Perez</strong></td>
<td>The Retention of Minority Students in Music Programs</td>
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5:30pm to 6:15pm  Performance: Michael J. Johnson "Long Way Around"

6:15pm- Dinner Break (On Own)--Live Music in Denver

Saturday, June 17

8:30am to 9:00am  Check In/Coffee

9:00am to 9:30am  Morning Music Performance

10:30am to 10:40am  Break

10:40am to 11:30am  Steven Davos

10:40am to 11:30am  Richard J. Frank- Flipping the Classroom with Current Music- For Flipping the Classroom

Kate Paradise- Musicianship for the Commercial Vocalist

Karen Kitterman- The Science of Commercial Sound

Charlie Lagond- Groove & Rhythm-Time & Perception

11:30am to 11:40am  Break

11:40am to 12:30pm  Curtis Madigan- The Science of Rhythm: The Rhythm Compass™

Brian E. Russell, Ph. D.- Looking at the Blues

Matt Johnson- Percussion Solutions for Ensembles and Group Instruction

Jessica Baldwin- Explore the Extremes to Master the Middle

12:30pm to 1:30pm  Lunch (On Own)

1:30pm to 2:35pm  (Performance TBD)

1:30pm to 2:00pm  Gareth Dylan Smith- Recording a Heavy Metal Album at the Drum Kit

Noah Demland- From Music Program to Music Scene
Joy Adams - Strings Attached: Incorporating Strings into Your Contemporary Music Program

Rebecca Mayer - The Rhythm in Rhythm Tap Dance

2:00pm to 2:05pm  Break

2:05pm to 2:35pm  Katie Chatburn - “Miami Meets Manchester”

Clay Stevenson - A cappella Production: Tips and Tricks

Jarrett Ahmed Sheel - Hip-Hop Music Education: What Does it Look Like the Music Classroom

Beth Hollenbeck - Teaching Popular Music History through Magic GarageBand

2:35pm to 2:40pm  Break

2:40pm to 3:40pm  Roland Workshop - A Common Language for Traditional & Non-traditional Music Students

- Matt Schaffner - Building the Bridge: Developing and Implementing Popular Music Programs at Community Colleges

Pop 15 - Popular Music in the Classroom

- Emily Scott Langerholc - The Pop-Inclusive Classroom

- Richard J. Frank - Make it Fun – Make it Relevant – Make it Accessible – Make it Educational

Pop 15 - Popular Music Performance Techniques

- Dr. Karen Hall - "High Belt Singing in Music Theater and Contemporary Female Singers"

- David Lee Fish - Goodbye Butterflies: The Mindful Way Beyond Stage Fright

- Katie Chatburn - “From Bad to Verse and a Flawless Chorus”

Pop 15 - PME Opportunities?

- Tamara Thies - Gaming Music Education
- **Brian E. Russell** - Being The Contemporary Music Instructor

- **Matt Schaffner** - Building the Bridge: Developing and Implementing Popular Music Programs at Community Colleges

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<td>Break</td>
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<td>4:30pm to 5:30pm</td>
<td>APME General Session/Closing Reception</td>
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<td>6:00pm to 8:00pm</td>
<td>Board Dinner Meeting</td>
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