CONFERENCES SCHEDULE

Make It Pop! Advancing Popular Music Education
Berklee College of Music, Boston, MA

WEDNESDAY, JUNE 1

5:00 – 7:00 PM  APME Board Meeting

4:00 – 9:00 PM  Check-In at Hotels and Dorms

7:00 – 9:00 PM  Reception (Details TBD)

THURSDAY, JUNE 2

8:30 – 9:00 AM  Check-In/ Coffee

9:00 – 9:30 AM  Performance: SONIC EXCHANGE
    Utah Valley University

9:30 – 10:00 AM General Meeting and Welcome

10:00 – 11:00 AM KEYNOTE #1- Dave Wish- Founder and CEO- Little Kids Rock

11:00 – 11:10 AM Break

11:10 – 11:40 AM  Presentations

    Wai Chung Li | Teaching Popular Music at Higher Education Institutions in Hong Kong | Room #1

    Seth Pendergast | Which Music Courses do Students and Teachers Desire Most?: A survey of students' and teachers' music class preferences and learning preferences | Room #2

    Radio Cremata | Facilitation in Technology Based Music Education | Room #3

    Addison Horner | Hashtag Music: Using Instagram as a Platform for Teaching Popular Piano Technique | Room #4

    Andrew Krikun & Stephen Ralph Matthews | Songwriting in Higher Education: An International Collaboration | Room #5

    Danielle Collins | Diverse Approaches to Developing a Nontraditional Ensemble | Room #6
**Presentations**

11:10 – 11:55 AM  **Leeds Beckett Music** | Reflections on Magnolia | Room #7

11:45 – 12:15 PM  **Presentations**

**Andrew M. Goodrich** | Mentoring to Share Knowledge | Room #1

**Janice Waldron** | How Undergraduate Popular Music Majors Learn: Social networking/social media, user-generated content, and “bridging the gap” in a tertiary institution | Room #2

**Radio Cremata, Chad West** | Why Inbreed When We Don’t Have To? Rethinking College Music Enrollment | Room #3

**Martina Vasil** | Integrating Popular Music and Informal Music Learning Practices: A Multiple Case Study of Secondary School Music Teachers Enacting Change in Music Education | Room #4

**Brian Russell** | The Verification of a Solo Performance Assessment Model | Room #5

**Matthew Edwards** | What Science Can Teach Us about the Singing Voice and Why it Matters | Room #6

12:15 – 1:30 PM  Lunch (on own)

1:30 – 2:30 PM  **Breakout Sessions**

Popular Music Education in K-12 | Room #1

Technology in Popular Music Education | Room #2

Assessment in Popular Music Education | Room #3

Gender and Equality in Popular Music Education | Room #4

The Music Industry and Popular Music Education | Room #5

2:40 – 3:30 PM  **Clinic/Workshop Sessions**

**Kat Reinhert** | Techniques in the Contemporary Voice Studio | Room #1

**Krystal P. Banfield** | Innovations in Secondary Music Education | Room #2
**Richard Cangro** | Fostering Independent Musicians in the 21st Century | Room #3

**Professor Lyrical** | Hip Hop Culture and Lyricism Pedagogically in the Higher Education Classroom | Room #4

**Sarah Morrison and Donna DuPuy** | Bridging the Gap: Linking Pedagogy and Technology for Popular Music Educators | Room #5

**John Bernstein** | Portfolios for the Modern World: 21st Century Musicianship Profiles | Room #6

**Sarah Kervin** | Berklee College of Music | Room #7

### 3:35 – 4:25 PM

**Clinic/Workshop Sessions**

**Matthew Edwards** | Teaching Rock Singers Without Destroying Their Voices | Room #1

**Chris Sampson & Corey Fournier** | Highlighting Melody: creative techniques to help improve student’s melodies in songwriting | Room #2

**Patrice DeVincentis & Andy Krikun** | Setting Up and Managing a Music Technology Lab | Room #3

**Jamie Ehrenfeld** | Fresh Education: It’s Bigger Than Hip Hop | Room #4

**Jonathan Allentoff & William Hullfish** | Restoring Film, Folk Music, and Popular Song Manuscripts for Live Performance in Educational & Community Ensembles | Room #5

### 4:30 – 5:30 PM

**Featured Panel:** PME in Higher Education

### 5:30 – 7:00 PM

Dinner (on own)

### 7:00 – 10:00 PM

**Conference Student Showcase** (Details TBD)
FRIDAY, JUNE 3

8:30 – 9:00 AM  Check-In/ Coffee

9:00 – 9:30 AM  Performance: **DIVING STATION**  
*Royal Northern College of Music*

9:30 – 10:30 AM  **KEYNOTE**: Abigail D’Amore- CEO, Musical Futures

10:30 – 10:40 AM  Break

10:40 – 11:30 AM  **Clinic/Workshop Sessions**

- **Adam Patrick Bell**  |  Simulating the Song Machine  |  Room #1
- **Eric Lee Songer**  |  The Next Generation of Middle Level Music Education  |  Room #2
- **Martin Urbach**  |  Building Social Emotional Bridges through AfroCuban Percussion Ensemble  |  Room #3
- **John Mlynczak**  |  Access and Equity: Sheet Music in the Digital Age  |  Room #4
- **David Mills**  |  The DoSo Dance Band  |  Room #5

11:35 – 12:25 PM  **Clinic/Workshop Sessions**

- **Candice Davenport**  |  Electronic Spaces: Creative Music Making Through Technology  |  Room #1
- **Toby W. Rush**  |  Sufjan, Spektor, and Solfege: Popular Music as Aural Skills Exercises  |  Room #2
- **Steve Danielsson**  |  Little Kids Rock Curriculum: Reshaping the General Music Model  |  Room #3
- **Scott Tibbs**  |  Designing the Writing Process to Inspire Performance and Create New Directions  |  Room #4
- **Jen Rafferty & Kim Sanderson**  |  General Music to Rock Guitar: Accessible and Relevant Performance Opportunities  |  Room #5
**Performance**

**Boxing Day Victor RCA** | Room #7

12:25 – 1:30 PM  
Lunch (on own)

1:30 – 2:30 PM  
**Breakout Sessions**

Popular Music Education in K-12 | Room #1

Technology in Popular Music Education | Room #2

Assessment in Popular Music Education | Room #3

Gender and Equality in Popular Music Education | Room #4

The Music Industry and Popular Music Education | Room #5

2:40 – 3:40 PM  
**“Pop 15” Talk Series**

**Wishing on Stars – Success Redefined** | Room #1
   - Rod Shepard | Music in the Modern World
   - Tim Weir | Mixing it up and keeping your audience: Change Management for Artists
   - Steve Danielsson | The Power of Approximation

**We are All Enough – Including Marginalized Populations** | Room #2
   - John Mlynczak | Breaking the Barrier to Entry: Creating musical experiences for any child at any level
   - Erin Perez | Do You See What I See? An Underrepresentation of Students of Color
   - Katie Chatburn | Problems with Being Popular

**Why Pop? On the Value of Including Popular Music** | Room #3
   - Carol Shansky | No Longer at the Kids’ Table: Inclusion of Popular and World Musics in College Music Appreciation Class
   - Jennifer Blackwell | “So... we can play Lady Gaga?” The value of informal learning practices and student choice in the education of preservice music teachers

**Motivated Learning Strategies – Engaging Students Where They Are** | Room #4
   - Rob Saunders | A String Celebration: Popular Music Performance for Advanced Secondary Strings
   - Patricia M. Bissell | Keyboard: The Gateway to Music
Steve Cooper | Songschemes: The art of song form is key to redefining the pop dots

**Performances**

2:40 – 3:30 PM  **Bright Dog Red Performance & Workshop** | Room #7

3:30 – 4:20 PM  **Young Monarch Performance & Workshop** | Room #7

3:50-4:20 PM  **Presentations**

Radio Cremata | Major or Minor: Establishing a tone for popular music education in traditional conservatories | Room #1

Deborah Confredo | Rehearsing Pop Music: Formally and Informally Trained Musicians as Collaborators | Room #2

Reebee Garofalo | HONK! Pedagogy: Brass street bands and alternative music education | Room #3

Donna Hewitt | Curricular Change Through Popular Music | Room #4

Jason Fick | Pop Rocks, Blips, and Beats: Guiding Students Through a Comprehensive History of Electronic Music | Room #5

Chad West & Jason Silveira | Student Teacher Experiences and Perceptions of Teaching Traditional vs. Contemporary Band Instruments | Room #6

4:20 – 4:30 PM  Break

4:30 – 5:30 PM  Featured Panel: **Popular Music Education in K-12 Contexts**

5:30 – 7:00 PM  Dinner (on own)

7:00 – 10:00 PM  Live Music in Boston

**SATURDAY, JUNE 4**

8:15 – 9:00 AM  Check-In/ Coffee

9:00 – 9:30 AM  Performance: **BRIGHT DOG RED**

SUNY Oneonta
9:30 – 10:30 AM  KEYNOTE PANEL (Details TBD)

10:30 – 10:40 AM  Break

10:40 – 11:30 AM  Clinic/Workshop Sessions

**Martin Urbach** | Ukulele in the general music/modern band classroom | Room #1

**Corey Fournier** | Leveraged Learning: Using Labs to Maximize Achievement | Room #2

**Sean Skeete** | The Power of Percussion Technology in Education | Room #3

**Martina Vasil** | Hip-Hop and Haring: Bringing Pop Culture Into K-5 Education | Room #4

**Brian Russell** | Contemporary Guitar Strategies | Room #5

Performance

**The DoSo Dance Band** | New Haven and Berklee | Room #7

11:35 – 12:25 PM  Clinic/Workshop Sessions

**Mary Halick** | Middle School General Music: A divergent approach to preteens, popular music, and pedagogy | Room #1

**Richard J. Frank** | Progressive Unison Techniques for Instrumental Teaching and Performance | Room #2

**Sam McGuire** | Engaging Music Students in the Classroom using Mobile Technology | Room #3

**Dulce Blanca T. Punzalan & Kawayan 7** | Modern Bamboo Band-Philippines Empowering Communities Through Modern Bamboo Musical Instruments, Education, Entrepreneurship & Environmental Stewardship | Room #4

**Fabian Lim** | Popular Music as a Cohesive National Identity in the Local Singapore Context | Room #6

Performance

**Diving Station** | Royal Northern College of Music | Room #7
12:25 – 1:30 PM  Lunch (on own) – APME Collegiate Pizza Lunch

1:30 – 2:30 PM  KEYNOTE- (Details TBD)

2:40 – 3:30 PM  “Pop 15” Talk Series

Moving the Stomping Group – Community Engagement | Room #1
Robert Fry | Class on Tour: Teaching Popular Music Through Tourism
Sarah Gulish | Open Mic, Open Doors: Helping Adolescents Build Scenes and Break Away
Jeremy Castillo | The Buck Starts Here: The Role of the Community Music School in Preparing Students for Higher Educational Institutions

Ch-ch-changes... in Music Education | Room #2
Kat Reinhart | Songwriting vs. Research
Clint Randles | A quest for the perfect tone: Luthiering, pedal boards and curriculum expansion
Martina Vasil | Teacher-Initiated Reform in Secondary Music Education

What did you learn today?: Understanding Contemporary Popular Musicians | Room #3
Gareth Dylan Smith | Actually, I am NOT playing too loud, and we’re not doing this one at ‘rehearsal volume’: (in)authentic drum kit performance practice in collegiate popular music ensemble settings
Brian Russell | Assessment Strategies for Contemporary Music Education

Engaging the Aural Imagination: Explorations of Sound | Room #4
Warren Pettit | The Devil is at 300
Clay Stevenson | The 4D Listening Exercise
Jono Heale | Aural Health: The Importance of Ear Protecting in Music Performance

Performance

Kat Reinhert | Blending Songwriting and Jazz | Room #7

3:50 – 4:20 PM  Presentations

Radio Cremata & Sunhya Reiner | Breaking the Ice at Ithaca: Launching Collegiate APME. Perspectives, Challenges, and Other Considerations | Room #1

Daniel Akira Stadnicki | Play like Jay: Pedagogies of Drumming Performance After J Dilla | Room #2
Kat Reinhert  |  Multidisciplinary Peer Learning  |  Room #3

Shane Colquhoun  |  Tired of Tradition: Implementing Informal Music Learning Strategies  |  Room #4

Paul S. Carter  |  Making Music Theory Younger: Analyzing the Production  |  Room #5

Sony Tiwari  |  What the Dilly Yo? Understanding Hip Hop's Absence in the College Curriculum  |  Room #6

4:20 – 4:30 PM  |  Break

4:30 – 5:30 PM  |  APME Conference Panel

5:30 – 7:00 PM  |  Dinner (on own)

7:00 – 10:00 PM  |  Super Group Concert