

CONFERENCE SCHEDULE

Make It Pop! Advancing Popular Music Education
Berklee College of Music, Boston, MA

WEDNESDAY, JUNE 1

- 5:00 – 7:00 PM APME Board Meeting
- 4:00 – 9:00 PM Check-In at Hotels and Dorms
- 7:00 – 9:00 PM Reception (Details TBD)

THURSDAY, JUNE 2

- 8:30 – 9:00 AM Check-In/ Coffee
- 9:00 – 9:30 AM Performance: **SONIC EXCHANGE**
Utah Valley University
- 9:30 – 10:00 AM General Meeting and Welcome
- 10:00 – 11:00 AM **KEYNOTE #1**- Dave Wish- Founder and CEO- Little Kids Rock
- 11:00 – 11:10 AM Break
- 11:10 – 11:40 AM

<i>Presentations</i>

- Wai Chung Li** | Teaching Popular Music at Higher Education Institutions in Hong Kong | [Room #1](#)
- Seth Pendergast** | Which Music Courses do Students and Teachers Desire Most?: A survey of students' and teachers' music class preferences and learning preferences | [Room #2](#)
- Radio Cremata** | Facilitation in Technology Based Music Education | [Room #3](#)
- Addison Horner** | Hashtag Music: Using Instagram as a Platform for Teaching Popular Piano Technique | [Room #4](#)
- Andrew Krikun & Stephen Ralph Matthews** | Songwriting in Higher Education: An International Collaboration | [Room #5](#)
- Danielle Collins** | Diverse Approaches to Developing a Nontraditional Ensemble | [Room #6](#)

Performance

11:10 – 11:55 AM **Leeds Beckett Music** | Reflections on Magnolia | [Room #7](#)

11:45 – 12:15 PM

Presentations

Andrew M. Goodrich | Mentoring to Share Knowledge | [Room #1](#)

Janice Waldron | How Undergraduate Popular Music Majors Learn: Social networking/social media, user-generated content, and “bridging the gap” in a tertiary institution | [Room #2](#)

Radio Cremata, Chad West | Why Inbreed When We Don’t Have To? Rethinking College Music Enrollment | [Room #3](#)

Martina Vasil | Integrating Popular Music and Informal Music Learning Practices: A Multiple Case Study of Secondary School Music Teachers Enacting Change in Music Education | [Room #4](#)

Brian Russell | The Verification of a Solo Performance Assessment Model | [Room #5](#)

Matthew Edwards | What Science Can Teach Us about the Singing Voice and Why it Matters | [Room #6](#)

12:15 – 1:30 PM Lunch (on own)

1:30 – 2:30 PM

Breakout Sessions

Popular Music Education in K-12 | [Room #1](#)

Technology in Popular Music Education | [Room #2](#)

Assessment in Popular Music Education | [Room #3](#)

Gender and Equality in Popular Music Education | [Room #4](#)

The Music Industry and Popular Music Education | [Room #5](#)

2:40 – 3:30 PM

Clinic/Workshop Sessions

Kat Reinhert | Techniques in the Contemporary Voice Studio | [Room #1](#)

Krystal P. Banfield | Innovations in Secondary Music Education | [Room #2](#)

Richard Cangro | Fostering Independent Musicians in the 21st Century | [Room #3](#)

Professor Lyrical | Hip Hop Culture and Lyricism Pedagogically in the Higher Education Classroom | [Room #4](#)

Sarah Morrison and Donna DuPuy | Bridging the Gap: Linking Pedagogy and Technology for Popular Music Educators | [Room #5](#)

Presentation

John Bernstein | Portfolios for the Modern World: 21st Century Musicianship Profiles | [Room #6](#)

Performance

Sarah Kervin | *Berklee College of Music* | [Room #7](#)

3:35 – 4:25 PM

Clinic/Workshop Sessions

Matthew Edwards | Teaching Rock Singers Without Destroying Their Voices | [Room #1](#)

Chris Sampson & Corey Fournier | Highlighting Melody: creative techniques to help improve student's melodies in songwriting | [Room #2](#)

Patrice DeVincentis & Andy Krikun | Setting Up and Managing a Music Technology Lab | [Room #3](#)

Jamie Ehrenfeld | Fresh Education: It's Bigger Than Hip Hop | [Room #4](#)

Jonathan Allentoff & William Hullfish | Restoring Film, Folk Music, and Popular Song Manuscripts for Live Performance in Educational & Community Ensembles | [Room #5](#)

Performance

Trousdale | University of Southern California | [Room #7](#)

4:30 – 5:30 PM

Featured Panel: PME in Higher Education

5:30 – 7:00 PM

Dinner (on own)

7:00 – 10:00 PM

Conference Student Showcase (Details TBD)

8:30 – 9:00 AM Check-In/ Coffee

9:00 – 9:30 AM Performance: **DIVING STATION**
Royal Northern College of Music

9:30 – 10:30 AM **KEYNOTE:** Abigail D'Amore- CEO, Musical Futures

10:30 – 10:40 AM Break

10:40 – 11:30 AM *Clinic/Workshop Sessions*

Adam Patrick Bell | Simulating the Song Machine | [Room #1](#)

Eric Lee Songer | The Next Generation of Middle Level Music Education | [Room #2](#)

Martin Urbach | Building Social Emotional Bridges through AfroCuban Percussion Ensemble | [Room #3](#)

John Mlynczak | Access and Equity: Sheet Music in the Digital Age | [Room #4](#)

David Mills | The DoSo Dance Band | [Room #5](#)

Performance

Mad Beatz Music | [Room #7](#)

11:35 – 12:25 PM *Clinic/Workshop Sessions*

Candice Davenport | Electronic Spaces: Creative Music Making Through Technology | [Room #1](#)

Toby W. Rush | Sufjan, Spektor, and Solfege: Popular Music as Aural Skills Exercises | [Room #2](#)

Steve Danielsson | Little Kids Rock Curriculum: Reshaping the General Music Model | [Room #3](#)

Scott Tibbs | Designing the Writing Process to Inspire Performance and Create New Directions | [Room #4](#)

Jen Rafferty & Kim Sanderson | General Music to Rock Guitar: Accessible and Relevant Performance Opportunities | [Room #5](#)

Performance

Boxing Day Victor RCA | [Room #7](#)

12:25 – 1:30 PM

Lunch (on own)

1:30 – 2:30 PM

Breakout Sessions

Popular Music Education in K-12 | [Room #1](#)

Technology in Popular Music Education | [Room #2](#)

Assessment in Popular Music Education | [Room #3](#)

Gender and Equality in Popular Music Education | [Room #4](#)

The Music Industry and Popular Music Education | [Room #5](#)

2:40 – 3:40 PM

“Pop 15” Talk Series

Wishing on Stars – Success Redefined | [Room #1](#)

Rod Shepard | Music in the Modern World

Tim Weir | Mixing it up and keeping your audience: Change Management for Artists

Steve Danielsson | The Power of Approximation

We are All Enough – Including Marginalized Populations | [Room #2](#)

John Mlynczak | Breaking the Barrier to Entry: Creating musical experiences for any child at any level

Erin Perez | Do You See What I See? An Underrepresentation of Students of Color

Katie Chatburn | Problems with Being Popular

Why Pop? On the Value of Including Popular Music | [Room #3](#)

Carol Shansky | No Longer at the Kids’ Table: Inclusion of Popular and World Musics in College Music Appreciation Class

Jennifer Blackwell | “So... we can play Lady Gaga?” The value of informal learning practices and student choice in the education of preservice music teachers

Motivated Learning Strategies – Engaging Students Where They Are | [Room #4](#)

Rob Saunders | A String Celebration: Popular Music Performance for Advanced Secondary Strings

Patricia M. Bissell | Keyboard: The Gateway to Music

Steve Cooper | Songschemes: The art of song form is key to redefining the pop dots

Performances

2:40 – 3:30 PM **Bright Dog Red Performance & Workshop** | [Room #7](#)

3:30 – 4:20 PM **Young Monarch Performance & Workshop** | [Room #7](#)

3:50-4:20 PM

Presentations

Radio Cremata | Major or Minor: Establishing a tone for popular music education in traditional conservatories | [Room #1](#)

Deborah Confredo | Rehearsing Pop Music: Formally and Informally Trained Musicians as Collaborators | [Room #2](#)

Reebee Garofalo | HONK! Pedagogy: Brass street bands and alternative music education | [Room #3](#)

Donna Hewitt | Curricular Change Through Popular Music | [Room #4](#)

Jason Fick | Pop Rocks, Blips, and Beats: Guiding Students Through a Comprehensive History of Electronic Music | [Room #5](#)

Chad West & Jason Silveira | Student Teacher Experiences and Perceptions of Teaching Traditional vs. Contemporary Band Instruments | [Room #6](#)

4:20 – 4:30 PM Break

4:30 – 5:30 PM Featured Panel: **Popular Music Education in K-12 Contexts**

5:30 – 7:00 PM Dinner (on own)

7:00 – 10:00 PM Live Music in Boston

SATURDAY, JUNE 4

8:15 – 9:00 AM Check-In/ Coffee

9:00 – 9:30 AM Performance: **BRIGHT DOG RED**
SUNY Oneonta

9:30 – 10:30 AM KEYNOTE PANEL (Details TBD)

10:30 – 10:40 AM Break

10:40 – 11:30 AM

Clinic/Workshop Sessions

Martin Urbach | Ukulele in the general music/modern band classroom | [Room #1](#)

Corey Fournier | Leveraged Learning: Using Labs to Maximize Achievement | [Room #2](#)

Sean Skeete | The Power of Percussion Technology in Education | [Room #3](#)

Martina Vasil | Hip-Hop and Haring: Bringing Pop Culture Into K-5 Education | [Room #4](#)

Brian Russell | Contemporary Guitar Strategies | [Room #5](#)

Performance

The DoSo Dance Band | *New Haven and Berklee* | [Room #7](#)

11:35 – 12:25 PM

Clinic/Workshop Sessions

Mary Halick | Middle School General Music: A divergent approach to preteens, popular music, and pedagogy | [Room #1](#)

Richard J. Frank | Progressive Unison Techniques for Instrumental Teaching and Performance | [Room #2](#)

Sam McGuire | Engaging Music Students in the Classroom using Mobile Technology | [Room #3](#)

Dulce Blanca T. Punzalan & Kawayan 7 | Modern Bamboo Band-Philippines Empowering Communities Through Modern Bamboo Musical Instruments, Education, Entrepreneurship & Environmental Stewardship | [Room #4](#)

Fabian Lim | Popular Music as a Cohesive National Identity in the Local Singapore Context | [Room #6](#)

Performance

Diving Station | *Royal Northern College of Music* | [Room #7](#)

12:25 – 1:30 PM

Lunch (on own) – APME Collegiate Pizza Lunch

1:30 – 2:30 PM

KEYNOTE- (Details TBD)

2:40 – 3:30 PM

“Pop 15” Talk Series

Moving the Stomping Group – Community Engagement | [Room #1](#)

Robert Fry | Class on Tour: Teaching Popular Music Through Tourism

Sarah Gulish | Open Mic, Open Doors: Helping Adolescents Build Scenes and Break Away

Jeremy Castillo | The Buck Starts Here: The Role of the Community Music School in Preparing Students for Higher Educational Institutions

Ch-ch-changes... in Music Education | [Room #2](#)

Kat Reinhart | Songwriting vs. Research

Clint Randles | A quest for the perfect tone: Luthiering, pedal boards and curriculum expansion

Martina Vasil | Teacher-Initiated Reform in Secondary Music Education

What did you learn today?: Understanding Contemporary Popular Musicians | [Room #3](#)

Gareth Dylan Smith | Actually, I am NOT playing too loud, and we’re not doing this one at ‘rehearsal volume’: (in)authentic drum kit performance practice in collegiate popular music ensemble settings

Brian Russell | Assessment Strategies for Contemporary Music Education

Engaging the Aural Imagination: Explorations of Sound | [Room #4](#)

Warren Pettit | The Devil is at 300

Clay Stevenson | The 4D Listening Exercise

Jono Heale | Aural Health: The Importance of Ear Protecting in Music Performance

Performance

Kat Reinhert | *Blending Songwriting and Jazz* | [Room #7](#)

3:50 – 4:20 PM

Presentations

Radio Cremata & Sunhwa Reiner | Breaking the Ice at Ithaca: Launching Collegiate APME. Perspectives, Challenges, and Other Considerations | [Room #1](#)

Daniel Akira Stadnicki | Play like Jay: Pedagogies of Drumming Performance After J Dilla | [Room #2](#)

Kat Reinhert | Multidisciplinary Peer Learning | [Room #3](#)

Shane Colquhoun | Tired of Tradition: Implementing Informal Music Learning Strategies | [Room #4](#)

Paul S. Carter | Making Music Theory Younger: Analyzing the Production | [Room #5](#)

Sony Tiwari | What the Dilly Yo? Understanding Hip Hop's Absence in the College Curriculum | [Room #6](#)

4:20 – 4:30 PM

Break

4:30 – 5:30 PM

APME Conference Panel

5:30 – 7:00 PM

Dinner (on own)

7:00 – 10:00 PM

Super Group Concert